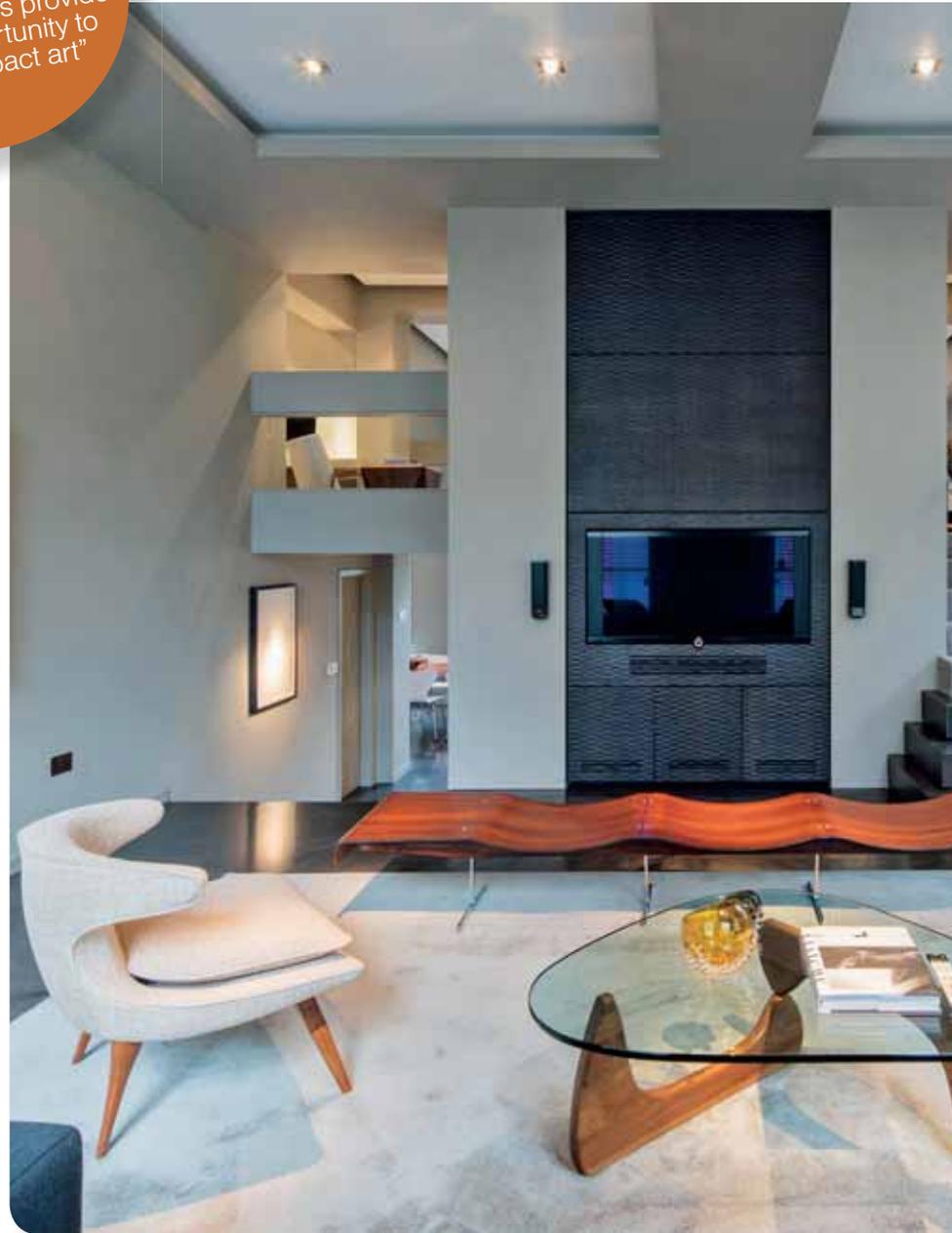


“Split levels add another element of intrigue, while the expansive walls provide ample opportunity to display impact art”



The details

Price: £3,999,999
Agent: Ian Green Residential
Tel: 020 7586 1000

The entrance hall leads through to the main areas of the flat, which include a kitchen and breakfast room, with an inviting formal dining room and reception room. There is also a study/office, utility room and laundry room.

The master bedroom with en-suite bath and shower is complemented

by the second bedroom with en-suite shower, and bedroom three, which is served by a family bathroom.

Hall Road is close to all the amenities of St John's Wood and Little Venice and is well placed for transport links through the Bakerloo and Jubilee lines.

The apartment is served by a 24-hour concierge service and has a secure off-street parking space.

Making a Starck choice

A noted Frenchman's work is in evidence here, in a building with a functional past and a glamorous future. [Catherine Golding](#) reports on a smart apartment with impeccable credentials in St John's Wood

Philippe Starck is well known for his innovative architectural and interior designs which feature simple yet inventive structures.

Drawing on his influence, this loft-style duplex apartment with 2,982sq ft of living space is found within The Yoo Building – an iconic converted telephone exchange which was originally designed by the Frenchman.

Working harmoniously with the original structure instead of fighting against it, the extensive refurbishment plays on the minimalist lines of each room. These are not only beautiful in their simplicity, but

they provide an invitation to explore which cannot be refused.

Arranged over the ground and first floors, you will immediately appreciate the high-volume reception rooms and large, floor-to-ceiling windows.

Split levels add another element of intrigue, while the expansive walls provide ample opportunity to display impact art.

While many buyers appreciate the traditional properties which proliferate in St John's Wood, giving it a special atmosphere, this apartment is perfect for an adventurous investor with an eye on the future.

